



RADIO PROFILE

WHO WE ARE

JACC FM is a newly launched private commercial, English medium music station, 'playing it our way'. JACC FM celebrates pioneering music and is a jockless station. The station targets the age group 34 – 60. JACC fm's listeners want an opportunity to hear non-stop feel good 70s, 80s and 90s classics. Music spans the last four decades, with a distinctive mix of music - playing, rock, pop, indie, alternative and beyond.

OUR AUDIENCE

JACC FM slots in very well, with the target markets of the other three stations under our umbrella, namely Radiowave, Fresh FM and Omulunga. JACC FM is proud to feature the most extensive playlist of music on national commercial radio and is available across Namibia on the FM band.

SOCIAL MEDIA

Fans: 45% women and 55% men
Device: Computer

